

# MALARIA CHAMPIONS OF THE AMERICAS



Organización  
Panamericana  
de la Salud



Organización  
Mundial de la Salud

OFICINA REGIONAL PARA LAS **Américas**

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# MALARIA CHAMPIONS OF THE AMERICAS

*Seeks to identify, celebrate, and provide avenues to emulate best practices and success stories in malaria prevention, control, elimination and prevention of re-establishment*



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# Malaria Champions of the Americas

- Conceived and launched on November 6, 2008 during the 2nd annual commemoration of Malaria Day in the Americas,
- Malaria Champions of the Americas honors innovative efforts that have significantly contributed towards overcoming the challenges of malaria in communities, countries, the Region, and the globe.
- The recognition is conferred primarily to implementers and provides them and their respective projects and institutions opportunities for capacity building, an expanded network for technical collaboration, and the distinction of being role models and inspirations for the global battle against malaria.
- The annual search for nominees commences on April 25th, as the Region's gesture of solidarity in the commemoration of World Malaria Day
- Since 2009, twenty seven Malaria Champions of the Americas have been recognized. They have come from Brazil, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Paraguay, and Suriname.



# Prize / Award:

- The top finalists (one representative each) are invited to participate in a regional event that commemorates Malaria Day in the Americas (November 6<sup>th</sup>) where the Malaria Champion of the Americas will be honored.
- A documentary is produced about each of the top finalists profiling their achievements and efforts in overcoming the challenges of malaria.
- The Top Malaria Champion of the Americas receives:
  - Opportunity to participate in three PAHO capacity-building trainings for malaria prevention and control
  - US\$2,500 funding support for malaria-related capacity-building efforts (e.g., staff training / education; research; project proposal development; or other activities that enhance skills and abilities to achieve goals and targets)
  - Commemorative plaque; and
  - Opportunity to be featured in various communications platforms of PAHO, UN Foundation, GWU-MISPH, JHU-CCP, FIU-GHC, and ASTMH as a best practice story on malaria.

# Who may be nominated this year?

- ***The focus of the 2018 search is on malaria programs or efforts which demonstrate significant emphasis on capacity building as essential components of malaria elimination and prevention of re-establishment.***
- Ideal candidates for this year's search should be able to:
  - Demonstrate initiative to address the challenges of ensuring adequate capacities and infrastructure are developed and maintained aimed at containing malaria transmission and guarding against the re-establishment of the disease.
  - These initiatives may include the strengthening of malaria program integration to the primary health care system; establishment of quality assurance systems; technical support to train researchers, health workers, or affected communities; inter-country exchanges; and innovative courses and training programs relevant to malaria, among others.
  - Activities should be on-going or completed within the last year
  - Candidates must have an outstanding body of work that merits distinction of being role models for malaria work in their respective countries, the Region and the world
  - Exclusion criteria: nominated activities must not be projects carried out directly by any of the Malaria Champions co-presenters

# What qualities are we looking for?

- **Diagnosis-Treatment-Investigation and Response (DTI-R):** Exhibits use of the PAHO / WHO best practice in malaria prevention, control, elimination, and prevention of re-establishment, particularly in terms of DTI-R (diagnosis, treatment, investigation and response).
- **Innovation:** Demonstrates the use of approaches to foster equity and increase the quality and uptake of services. This could include use of integrated service delivery; community-based strategies, behavior change communication efforts, efforts to combine treatment with prevention, integration of gender, ethnicity, human rights, health promotion, primary health care, and social protection frameworks, etc., to promote malaria control, elimination, prevention of re-establishment of local malaria transmission, and other health outcomes.
- **Collaboration:** Fosters partnerships with stakeholders that fortify and broaden the scope and reach of activities.
- **Impact:** Demonstrate measurable contribution to decreasing malaria-related morbidity and mortality in the community, country, region or globe.



# Journey to find and celebrate the Champions

## Selection Process and Calendar of Events:

- Nomination Period: April 25th (World Malaria Day) – June 25<sup>th</sup> (M), 2018
- Screening Committee Meeting / Selection of Top 3 Finalists: July 19 (TH), 2018
- Filming / Production of Mini-documentaries: August to September, 2018
- Final Judging: October 11 (TH), 2018
- Public Premiere of Short Films / Awarding: November 6 (T), 2018 (Malaria Day in the Americas)
- Year-round communications / media efforts to showcase the work of the Champions





# Links to Malaria Champions Webpage and Videos

**Malaria Champions of the Americas Webpage:** <https://www.paho.org/campeonesmalaria/en/>

## Short Versions

- HAITI and DOMINICAN REPUBLIC: Binational Plan for Malaria Elimination in Hispaniola Island – Ouanaminthe-Dajabon Project: <https://youtu.be/Ugj4IQKjvIA> (3 min. 08 sec.)
- BRAZIL: Project Eirunepé – “From Chaos to Surveillance”: <https://youtu.be/tOHUcl22PE0> (3 mins 43 sec.)
- BRAZIL: Parque Nacional do Jaú (PNJ) Amazonas Project. Instituto Oswaldo Cruz, Fundacao Oswaldo Cruz (IOC/FIOCRUZ): <https://youtu.be/77AJCCMwfEk> (3 min. 22 sec.)

## Full Versions

- HAITI and DOMINICAN REPUBLIC: Binational Plan for Malaria Elimination in Hispaniola Island – Ouanaminthe-Dajabon Project: <https://www.youtube.com/watch?v=3tVqyAxn4N0> (9 mins. 06 sec.)
- BRAZIL: Project Eirunepé – “From Chaos to Surveillance”: [https://www.youtube.com/watch?v=fQl0XI\\_pjvk](https://www.youtube.com/watch?v=fQl0XI_pjvk) (8 mins 30 sec.)
- BRAZIL: Parque Nacional do Jaú (PNJ) Amazonas Project. Instituto Oswaldo Cruz, Fundacao Oswaldo Cruz (IOC/FIOCRUZ): <https://www.youtube.com/watch?v=fFktB6HxGK0> (7 mins. 55 sec.)



*Thank you!*

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